

# Hotel Neptune

Malá Morávka, Czech Republic

We were approached by an hotel owner in the mountainous region of north Czech Republic. Our landscape architects were tasked with providing our client with ideas on how they could develop land within their ownership. The intention was to provide a programme of activities that would help to increase the business of the hotel, particularly during the quieter months of the year. At the time the land was only being used during the winter months as a nursery ski slope.

The client did not have any preconceived ideas as to how things should develop. Our landscape architects therefore worked closely with them during the initial stages of the project to define a clear brief.

The main emphasis of the project was to build on the existing attributes of the sloping site. Our landscape architects were tasked with developing design strategies to diversify the potential land use and visitor facilities. Optimising the use of the site across all seasons and realising the potential for day trippers and weekend breaks became a key strategy to maximise the potential of this hotel.

Our appointment was complete at the feasibility stage and it was anticipated that the master plan would be developed then implemented in a number of distinct phases over the subsequent years.

**Client**  
Hotel Neptune



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