

## East Village Marketing suite, Stratford, London

We were appointed by a property firm to prepare landscape related information for this building which markets the near by East Village development in Stratford. Initially we prepared information for a detailed planning submission. We then prepared a full tender package of information to enable a design and build contractor to bid for this project.

The square in front of this marketing suite functions as one of the main access routes into East Village quarter. It is located between Westfield shopping centre/ Stratford International train station and East Village quarter.

The landscape proposal addresses the significant level change of 4m across the site. There are four distinct landscape zones within our proposal; the upper level, the public square in front of the marketing suite, the semi public area to the rear of the marketing suite and the main pedestrian route connecting the proposed square at the lower level and the East Village quarter at the upper.

The soft landscape elements of the upper level of the site has been designed so as to be a continuation of the adjacent Victory Park. The square in front of the marketing suite has been treated in a formal manner with blocks of paving to its edges and flush paving to its centre. The connecting pedestrian route is paved with a surface to match that found adjacent to Victory Park and edged with a line of London Plane tree as a continuation of those within East Village.

**Client**  
Delancey

**Contractor**  
Longcross Construction

**Architect**  
Bryden Wooda



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